

Birchall Leadership Award Dinner 2017 Sponsor Benefits

Platinum “Air Commodore” Sponsor - \$20,000

- Recognition as one of the Dinner’s two “Presenting Sponsors”
- A flight in the Canadian Warplane Heritage Museum’s PBY-5A Consolidated Canso, visited by Air Commodore Leonard J. Birchall, CM, OBE, DFC, OOnt, CD (autographed on an electrical panel inside the fuselage along with those of other pilots), for up to three (3) passengers
- Recognition in “Veritas,” the magazine of the Royal Military Colleges Club of Canada
- A full-page sponsorship ad in the Dinner Program
- Eight (8) complimentary tickets with superior table placement
- Verbal recognition by the Master of Ceremonies in the gala speaking program
- Sponsor recognition in marketing materials
- VIP Reception with Colonel (Retired) Chris Hadfield, OC, OOnt, MSC, CD for the table’s eight ticket holders
- Eight (8) autographed Colonel (Retired) Chris Hadfield-authored books
- Organization name listed on the Dinner’s website
- Organization name listed in the Dinner Program
- Complimentary VIP parking for ticket holders

Golden “Group Captain” Sponsor - \$10,000

- Recognition as the Dinner’s “Audio-visual,” “Décor,” “Catering,” “Video,” or “Book” Sponsor
- Recognition in “Veritas” Magazine the magazine of the Royal Military Colleges Club of Canada
- A half-page sponsorship ad in the Dinner Program
- Eight (8) complimentary tickets with superior table placement
- Verbal recognition by the Master of Ceremonies in the gala speaking program
- Sponsor recognition in marketing materials
- VIP Reception with Colonel (Retired) Chris Hadfield, OC, OOnt, MSC, CD for the table’s eight ticket holders
- Eight (8) autographed Colonel (Retired) Chris Hadfield-authored books
- Organization name listed on the Dinner’s website
- Organization name listed in the Dinner Program
- Complimentary VIP parking for ticket holders

Silver “Flight Lieutenant” Sponsor - \$5,000

- Recognition as the Dinner’s “Coat Check,” “Centre-piece,” “Entrance Signage,” “Floral,” “Printing,” “Dinner Program,” “Gift Bags,” or “Music” Sponsor
- Eight (8) complimentary tickets with superior table placement
- Verbal recognition by the Master of Ceremonies in the gala speaking program
- Sponsor recognition in marketing materials
- VIP Reception with Colonel (Retired) Chris Hadfield, OC, OOnt, MSC, CD for the table’s eight ticket holders
- Organization name listed on the Dinner’s website
- Organization name listed in the Dinner Program
- Complimentary VIP parking for ticket holders

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Bronze “Pilot Officer” Sponsor - \$1,500

- Recognition as a “Cadet” or “Veteran” Dinner ticket sponsor for up to two (2) Royal Military Colleges Cadets or up to two (2) Veterans
- Two (2) complimentary tickets at a superior table placement
- Organization name listed on the Dinner’s website
- Organization name listed in the Dinner Program

A tax receipt will be issued for the charitable donation portion of the sponsorships.