

Instructions: 1) Revenue sources are found on the left-hand side (columns G-H-I); 2) Cost Factors are found in the centre columns (J-K-L); and, 3) Budget Demands or Costs are found along the right-hand side (M-N-O-P). 4) Directors are encouraged to "play" with the five numbers in the centre column highlighted in yellow at cells L22 - L25 - L28 - L31 - L34. 5) When any change is made to the five cells identified, the Total Salary Envelope (cell P19) and the Sub-Total Expenses value (cell P35) will adjust accordingly. The Directors are responsible for the fiduciary, meaning expenses cannot exceed revenues. 6) It is not enough to simply "play" (decrease or increase) the values in cells L22 through L34; the Director must understand ALL of the implications of any and all such changes. 7) The original values of these cells are to be considered maximums (L22 - 4; L25 - 240; L28 - 240; L31 - 45; and, L34 - 7).

RCAF Association Operating Budget Engine									
Revenue Streams			Cost Factors			Programs, Products & Services Budget Requirements			
Members			Memberships			Revue Airforce Magazine			
Type	Current FY	Estimated Next FY	Type	Ann Fee		Printing Costs (Most Recent Volume)			
Reg(wMag)	2185	1923	Reg(wMag)	\$ 54.00		\$ 8,381.19	\$ 9,577.95	\$ 9,814.27	\$ 10,134.25
Reg(woMag)	297	262	Reg(woMag)	\$ 35.00		Distribution Costs (Most Recent Volume)			
Reg(dig)	97	86	Reg(dig)	\$ 49.00		\$ 2,244.50	\$ 1,833.76	\$ 2,143.89	\$ 2,342.23
Coy	7	7	Company	\$ 200.00		Distr (No. of Copies Printed) (Most Recent Volume)			
Life	447	390	Salaries - Honorariums - Contracting Costs - Employment Expenses			2998	2580	2813	2956
Totals	3033	2668				Distr Costs (Mailed Copies) (Most Recent Volume)			
Sponsorships - Event sponsorship or General sponsorship for awards or subscriptions or support			Position	Daily Rate	Hourly Rate	2794	2281	2565	2751
Advocacy #1 - Dawn Patrol			Ex Dir	\$ 413.00	\$ 55.00	Salaries - Honorariums - Contracting Costs - Employments Expenses			
Advocacy #2 - AFDotPHill			Off Mgr	\$ 300.00	\$ 40.00	Executive Director			
Number of Sponsors (Ann)			Retail Sp	\$ 150.00	\$ 20.00	Office Manager/Accountant			
Sub-Total			Editorial Team (per issue)			Editorial Team			
Retail Sales			Editor 1	\$ 1,250.00		Graphic Design			
Publications	\$ 600.00		Editor 2	\$ 1,250.00		Contractor (Temp) Support			
Accoutrements	\$ 2,500.00		Editor 3	\$ 1,250.00		Total Salary Envelope			
Clothing	\$ 10,000.00		Graphic Arts Design			Other Expenses/Costs			
Affinity Support Programs			Designer	\$ 300.00	\$ 40.00	Awards Program/Trophy Care and Shipping			
TD Insurance	\$ 14,500.00		Number of Issues Revue Airforce Magazine		4	Audits			
Royalties	\$ 55,500.00		Number of Days Required of Executive Director		245	Rent (Ann)			
Awards, Donations, Grants, Loans			Number of Days Required of Off Manager		245	Printing Cost (Per Magazine Copy)			
PCH	\$ 50,362.00		Number of Days Required of Retail Support		20	Mailing Cost (Per Magazine Copy)			
Revenue from Memberships			Number of Months Rent		12	Internet - On-line Services			
Regular (w Magazine)	\$ 103,842.00					Telephone			
Regular (w/o Magazine)	\$ 9,170.00					Staff and BoD Travel			
Regular (Digital)	\$ 4,214.00					Office, Memberships (CDA), Insurance			
Sub-Total Memberships	\$ 117,226.00					Misc, Amortization, Write-offs, Prom			
Other Revenue Sources						Magazine Printing & Mailing, Other Post.			
						Membership Amenties Package			
						Operating Budget Surplus or Deficit			
						Sub-Total Revenues			
						Sub-Total Expenses			